Professional Services
Deliver results faster with SMART business solutions

Client satisfaction through collaboration

Delivering professional services often means engaging clients to learn their business challenges, share ideas and provide recommendations or findings. With SMART business solutions, you can share files and documents with clients and work on them together to gain alignment on project goals – whether you're meeting in person or remotely.

With the information-sharing and distance collaboration capabilities of SMART solutions, you can bring the right people and your clients together in one room, regardless of location. With our line of interactive whiteboards, display products, collaboration software, services and support, you can transform your workplaces into dynamic collaboration spaces where teamwork can thrive. Deliver presentations and project updates, review schedules, and capture and distribute next steps – all without unnecessary travel. Your notes and markups can be seen by all participants in real time and saved digitally for easy distribution.

Because decisions and feedback can be captured and made available to stakeholders and colleagues immediately, you can ensure clear communication, reduce misunderstanding, and speed up project completion and sign-off.

SMART solutions promote genuine collaboration, where everyone's input counts and the entire team is working toward a common goal. And being able to work on the same document or file with local or remote meeting participants means you can respond to client needs quickly, efficiently and with less travel. That kind of agility can help increase client satisfaction and boost demand for your services.

Global business has made multiple-location meetings essential, but SMART solutions can make them easy, effective and practical. With SMART solutions for professional services, you can

- **Accelerate project outcomes** – keep projects on track wherever you are with quick, easy access to your team, your clients and your resources
- **Improve client satisfaction** – gain better understanding of requirements and challenges by engaging clients at all stages of a project
- **Ensure clear communication** – share information visually and capture collaborative efforts accurately using digital ink
- **Make meetings more efficient** – manage data conferencing sessions, switch between interactive whiteboarding, conferencing and your desktop, access the Internet, digital files and applications, all from one interface
- **Work with familiar applications** – write notes and save them in your Microsoft® Office and Adobe® application files, or capture whiteboarding notes as PPT or PDF screenshots and distribute them immediately
- **Differentiate yourself from the competition** – leverage easy-to-use collaboration products to deliver results more closely aligned to client requirements

Clearer, more accurate communication

Three key things can make a difference to your business success – your people, their ideas and how they work together. That's what drives SMART solutions. And it means SMART can help you deliver faster, better results to your customers.

Authorised SMART reseller:

Contact Smart Presentations Limited
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